

# Introduction

Credit: [Blueriver](#)

Mura is one of the easiest and most powerful Content Management and Digital Experience Platforms in the world. It frees content contributors to focus on what they do best — work with content and connect with users — in an intuitive, straightforward manner, without needing to call the IT team.

In the Mura Content Manager's Guide, you'll learn how to harness the power of Mura so you can get done what you need to simply and easily.

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Revision #2

Created 2021-01-29 10:26:46 UTC by Dino Edwards

Updated 2021-01-29 10:49:58 UTC by Dino Edwards